



Greater Jamaica Development Corporation

2024 ANNUAL SPONSORSHIP PACKAGES

OUR MISSION

Founded in 1967, Greater Jamaica Development Corporation (GJDC) is a “go-to” community development corporation, serving as a national model for innovative, economic transformation.

With a commitment to small business vitality and promoting responsible development in Jamaica, Queens, GJDC employs a local focus, data-driven strategies, high-impact programs, and cross-sector collaborations. This approach contributes to the ongoing revitalization of our community, enhancing the quality of life for residents, workers, and visitors.



ANNUAL SPONSORSHIP

Utilizing an Annual Sponsorship Platform with GJDC offers compelling benefits, enhancing our events and relationships with sponsors:

- **Enhanced Events:** Strengthening well-attended signature events, including reoccurring BSG and Greater Nexus events.
- **Comprehensive Partnerships:** Providing sponsors with a more appealing and holistic partnership structure.
- **Year-round Recognition:** The platform ensures sponsors receive recognition throughout the year, increasing the value of their support.





SPONSORSHIP LEVELS

Explore unique opportunities and elevate your brand visibility with GJDC's dynamic event sponsorship levels.

Visionary

Innovator

Groundbreaker

Creator

Sponsors will have open-access to GJDC's Signature Events:

- ▶ **Women's History Month Celebration** - Celebrating and honoring local women leaders
- ▶ **Small Business Legislative Cocktail Hour** - Networking event where we bring together the small business community and our local elected officials
- ▶ **Jamaica Q 5k Walk/Run**
- ▶ **GJDC'S Annual Gala**

& Select Events Including:

- ▶ **Business Services Group Events**
 - Access to Capital, monthly
 - MWBE Promotional Events
 - Celebration of Black Business Success
 - Hispanic Heritage Month - Business Expo
- ▶ **Greater Nexus Events:**
 - Monthly Happy Hours
 - Co-working Yearly Celebration
 - Do Business in Queens Networking Event
 - Community Engagement events



EVENTS

2024 Sponsorship Packages

Visionary Sponsorship, \$50,000 +

- **Marketing Benefits:** Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter. 30 sec. video promoting your commitment to GJDC's mission.
- **Sponsorship for all 2024 Signature & Select Events including:** Recognition as a Visionary sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **20 tickets** to the GJDC Annual Gala, with reserved seating, speaking opportunity, dedicated loop on the gala monitor, podium recognition, and logo display.
- **12 tickets** and speaking opportunity for our following Signature Events:
 - Women's History Month Celebration
 - Small Business Legislative Cocktail Event
- **2 meetings** in Greater Nexus Executive Conference Suite, breakfast/lunch included

Innovator Sponsorship, \$25,000

- **Marketing Benefits:** Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- **Sponsorship for all 2024 Signature & Select Events including:**
 - Recognition as an Innovator sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **16 tickets** to the GJDC Annual Gala, with reserved seating, dedicated loop on the gala monitor, podium recognition, and logo display.
- **10 tickets** and speaking opportunity for our following Signature Events:
 - Women's History Month Celebration
 - Small Business Legislative Cocktail Event
- **1 meeting** in Greater Nexus Executive Conference Suite, breakfast/lunch included

Groundbreaker Sponsorship, \$15,000

- **Marketing Benefits:** Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- **Sponsorship for all 2024 Signature & Select Events including:**
 - Recognition as a Groundbreaker sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **10 tickets** to the GJDC Annual Gala, with reserved seating, dedicated loop on the gala monitor, podium recognition, and logo display.
- **8 tickets** and speaking opportunity for our following Signature Events:
 - Women's History Month Celebration
 - Small Business Legislative Cocktail Event

Creator Sponsorship \$ 10,000

- **Marketing Benefits:** Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- **Sponsorship for all 2024 Signature & Select Events including:**
 - Recognition as a Creator sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **8 tickets** to the GJDC Annual Gala, with reserved seating, dedicated loop on the gala monitor, podium recognition, and logo display.
- **6 tickets** and speaking opportunity for our following Signature Events:
 - Women's History Month Celebration
 - Small Business Legislative Cocktail Event

Upgrade opportunities available throughout the year.




Greater Jamaica
Development
Corporation

Contact Us

Become a Sponsor today!


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