

### OUR MISSION

Founded in 1967, Greater Jamaica Development Corporation (GJDC) is a "go-to" community development corporation, serving as a national model for innovative, economic transformation.

With a commitment to small business vitality and promoting responsible development in Jamaica, Queens, GJDC employs a local focus, data-driven strategies, high-impact programs, and cross-sector collaborations. This approach contributes to the ongoing revitalization of our community, enhancing the quality of life for residents, workers, and visitors.





# ANNUAL SPONSORSHIP



Utilizing an Annual Sponsorship Platform with GJDC offers compelling benefits, enhancing our events and relationships with sponsors:

- Enhanced Events: Strengthening wellattended signature events, including reoccurring BSG and Greater Nexus events.
- Comprehensive Partnerships: Providing sponsors with a more appealing and holistic partnership structure.
- Year-round Recognition: The platform ensures sponsors receive recognition throughout the year, increasing the value of their support.















### SPONSORSHIP LEVELS

Explore unique opportunities and elevate your brand visibility with GJDC's dynamic event sponsorship levels.

Visionary

Innovator

Groundbreaker

Creator

### Sponsors will have open-access to GJDC's Signature Events:

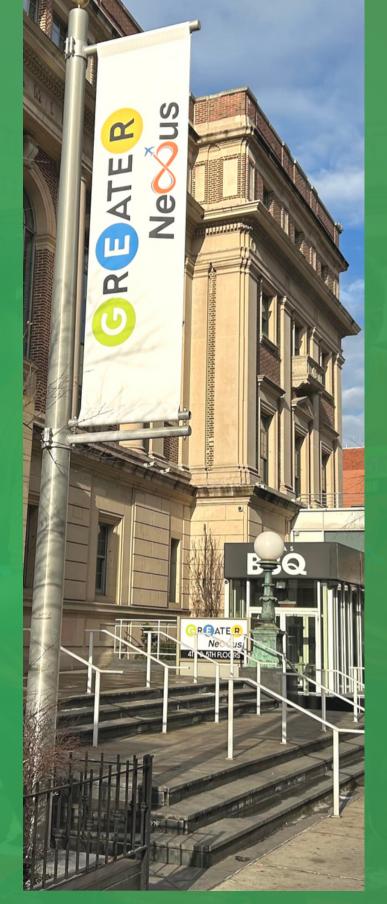
- ➤ Women's History Month Celebration Celebrating and honoring local women leaders
- Small Business Legislative Cocktail Hour Networking event where we bring together the small business community and our local elected officials
- ➤ Jamaica Q 5k Walk/Run
- ➤ GJDC'S Annual Gala

### & Select Events Including:

- **▶** Business Services Group Events
  - Access to Capital, monthly
  - MWBE Promotional Events
  - Celebration of Black Business Success
  - Hispanic Heritage Month Business Expo

#### **➤** Greater Nexus Events:

- Monthly Happy Hours
- Co-working Yearly Celebration
- Do Business in Queens Networking Event
- Community Engagement events









EVENTS

## 2024 Sponsorship Packages

### Visionary Sponsorship, \$50,000 +

- **Marketing Benefits**: Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter. 30 sec. video promoting your commitment to GJDC's mission.
- ➤ Sponsorship for all 2024 Signature & Select Events including: Recognition as a Visionary sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **20 tickets** to the GJDC Annual Gala, with reserved seating, speaking opportunity, dedicated loop on the gala monitor, podium recognition, and logo display.
- > 12 tickets and speaking opportunity for our following Signature Events:
  - Women's History Month Celebration
  - Small Business Legislative Cocktail **Event**
- **2 meetings** in Greater Nexus Executive Conference Suite, breakfast/lunch included

### Innovator Sponsorship, \$25,000

- **► Marketing Benefits**: Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- > Sponsorship for all 2024 Signature **& Select Events including:** 
  - Recognition as an Innovator sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **▶ 16 tickets** to the GJDC Annual Gala. with reserved seating, dedicated loop on the gala monitor, podium recognition, and Togo display.
- ➤ 10 tickets and speaking opportunity for our following Signature Events:
  - Women's History Month Celebration
  - Small Business Legislative Cocktail **Event**
- **▶ 1 meeting** in Greater Nexus Executive Conference Suite, breakfast/lunch included

### **Groundbreaker Sponsorship, \$15,000**

- **► Marketing Benefits**: Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- > Sponsorship for all 2024 Signature & Select Events including:
  - Recognition as a Groundbreaker sponsor on all print and digital marketing collateral (invitation/fliers, registration page, è-newsletter, social media announcements, event signage, program, and digital journal).
- **▶ 10 tickets** to the GJDC Annual Gala, with reserved seating, dedicated loop on the gala monitor, podium recognition, and Togo display.
- > 8 tickets and speaking opportunity for our following Signature Events:

  O Women's History Month Celebration

  - Small Business Legislative Cocktail **Event**

#### Creator Sponsorship \$ 10,000

- **► Marketing Benefits**: Dedicated space on GJDC's sponsorship landing page and in our weekly newsletter.
- **Sponsorship for all 2024 Signature & Select Events including:** 
  - Recognition as a Creator sponsor on all print and digital marketing collateral (invitation/fliers, registration page, e-newsletter, social media announcements, event signage, program, and digital journal).
- **8 tickets** to the GJDC Annual Gala, with reserved seating, dedicated loop on the gala monitor, podium recognition, and logo display.
- **6 tickets** and speaking opportunity for our following Signature Events:
  - Women's History Month Celebration
  - Small Business Legislative Cocktail **Event**



## Contact Us

Become a Sponsor today!

Justin Rodgers,
President & Chief Executive Officer

jrodgers@gjdc.org



Mitchell Sternbach,
Director of Resource Development

msternbach@gjdc.org

