



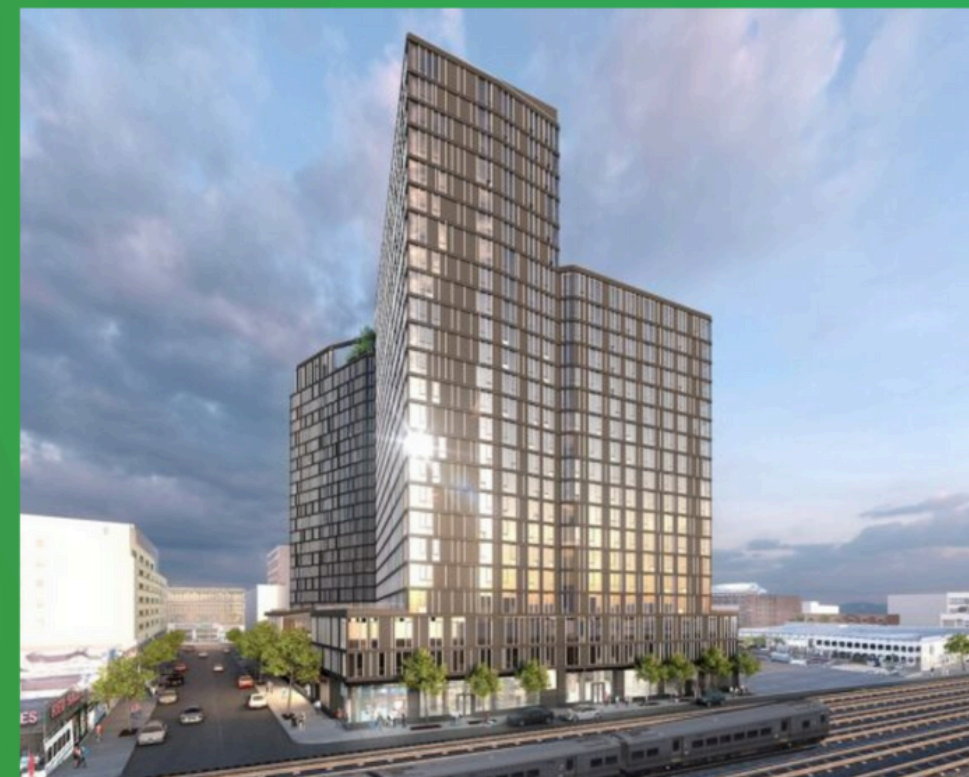
# Greater Jamaica Development Corporation

2025 ANNUAL SPONSORSHIP PACKAGES

# OUR MISSION

Founded in 1967, Greater Jamaica Development Corporation (GJDC) is a “go-to” community development corporation, serving as a national model for innovative, economic transformation.

With a commitment to small business vitality and promoting responsible development in Jamaica, Queens, GJDC employs a local focus, data-driven strategies, high-impact programs, and cross-sector collaborations. This approach contributes to the ongoing revitalization of our community, enhancing the quality of life for residents, workers, and visitors.



# ANNUAL SPONSORSHIP



An Annual Sponsorship with GJDC offers compelling benefits, demonstrating community commitment and enhancing our events:

- Year- Round Recognition: The platform ensures sponsors receive recognition throughout the year, increasing the value of your support.
- Comprehensive Partnerships: Providing sponsors with a more appealing and holistic partnership structure.
- Enhanced Events: Strengthening well-attended signature events, including reoccurring Business Services Group and Greater Nexus Coworking events.



# Catalyst

- **\$75,000 +**
- **Prominent Recognition** on GJDC's print and digital collateral for all 2025 events.
- **Exclusive digital takeover** across our online platforms.
- **Video production** in collaboration with GJDC with select topic that aligns with GJDC's mission.
- **One dedicated social media post** to your organization and special social media mention.
- **Three meetings** in Greater Nexus Executive Conference Suite, + breakfast/lunch.
- **Exclusive access to GJDC Select and Signature Events (Not including Gala)**
  - 60 second speaking opportunity at one of the following:
    - Women's History Month Reception
    - Small Business Legislative Cocktail
    - Black Business Expo
    - Hispanic/Latino Business Expo
- **GJDC Gala**
  - 30 Tickets, 3 Premier Tables, Reserved Seating, prominent logo placement, listed in printed program, and speaking opportunity
- **Jamaica Q 5K Walk/Run**
  - Sponsor recognition and 25 registrants

# Visionary

- **\$50,000**
- **Prominent Recognition** on GJDC's print and digital collateral for all 2025 events.
- **Video production** in collaboration with GJDC with select topic that aligns with GJDC's mission.
  - Special social media attention
- **Two meetings** in Greater Nexus Executive Conference Suite, + breakfast/lunch.
  - Exclusive access to GJDC Select and Signature Events (Not including Gala)
    - 60 second speaking opportunity at one of the following:
      - Women's History Month Reception
      - Small Business Legislative Cocktail
      - Black Business Expo
      - Hispanic/Latino Business Expo
- **GJDC Gala**
  - 20 Tickets, 2 Premier Tables, Reserved Seating, prominent logo placement, listed in printed program, and speaking opportunity
- **Jamaica Q 5K Walk/Run**
  - Sponsor recognition and 20 registrants

## Innovator

- **\$25,000**
- **Recognition** on GJDC's print and digital collateral for all 2025 events.
- **One meeting** in Greater Nexus Executive Conference Suite, + breakfast/lunch.
- VIP access to GJDC Select and Signature Events (Not including Gala)
  - 60 second speaking opportunity at one of the following:
- - Women's History Month Reception
  - Small Business Legislative Cocktail
  - Black Business Expo
  - Hispanic/Latino Business Expo
- GJDC Gala
  - 16 Tickets, Reserved Seating, and logo recognition
- Jamaica Q 5K Walk/Run
  - Sponsor recognition and 15 registrants

## Creator

- **\$10,000**
- **Recognition** on GJDC's print and digital collateral for all 2025 events.
- VIP access to GJDC Select and Signature Events (Not including Gala)
  - 60 second speaking opportunity at one of the following:
- Women's History Month Reception
- Small Business Legislative Cocktail
- Black Business Expo
- Hispanic/Latino Business Expo
- GJDC Gala
  - 8 Tickets, Reserved Seating, and logo recognition
- Jamaica Q 5K Walk/Run
  - Sponsor recognition and 15 registrants

Sponsors will have open access to

### GJDC's Signature Events:

- Women's History Month Reception
- Small Business Legislative Cocktail
- Black Business Expo Jamaica Q 5K
- Walk/Run Hispanic/Latino Business
- Expo GJDC'S Annual Gala

### GJDC's Select Events:

- Business Services Group Events
  - Access to Capital/Financial Literacy
  - MWBE Promotional Events
  - Other timely topical events
- Greater Nexus Events
  - Monthly Happy Hours
  - Community Engagement Events



# Contact Us

Become a Sponsor today!



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